

Agenda

FFE Board of Directors

Kalamazoo Foundation for Excellence

Monday, October 25, 2021 2:00 PM

This meeting will be streamed live on the City's Facebook page (<https://www.facebook.com/KalamazooCity/>) and YouTube Channel (<https://www.youtube.com/channel/UCIgXSSXLSDxThVaaiRMsR5Q>). Commenting instructions are contained in the public meeting notice.

A. CALL TO ORDER

B. APPROVAL OF MINUTES

1. Approval of the minutes of September 13, 2021

C. REPORTS AND COMMUNICATIONS

1. Staff Reports

D. REGULAR AGENDA

1. Approval of 2022 City FFE Budget
2. Approval of 2022 Board and Committee Meeting Schedule
3. Annual Director Placement

E. PUBLIC COMMENTS

F. BOARD MEMBER COMMENTS

G. ADJOURNMENT

KALAMAZOO FOUNDATION OF EXCELLENCE**PUBLIC COMMENT RULES**

1. Persons attending a regular or special meeting of the Board of Directors of the Kalamazoo Foundation for Excellence shall be permitted to address the Board in conformity with this rule and the Michigan Open Meetings Act.
2. An individual wishing to address the Board shall wait to be recognized by the presiding officer.
3. A person addressing the Board shall provide their name and whether they are a resident of the City.
4. Remarks by a speaker shall be confined to matters within the preview of the Board and KFFE.
5. The chairperson of the meeting or a majority of the Board in attendance may permit individuals to speak once, for up to four (4) minutes, on specific matters being considered on the meeting agenda of the Board, except no comment is permitted on secondary or procedural motions to a main motion.
6. A speaker is permitted to address the Board once during the Public Comment portion of the meeting for up to four (4) minutes.
7. A speaker is not permitted to yield any unused portion of speaking time to other speakers.
8. A speaker may be ruled out of order for conduct that interrupts or disrupts the meeting.

KALAMAZOO FOUNDATION FOR EXCELLENCE BOARD OF DIRECTORS

MINUTES

Meeting of September 13, 2021

A meeting of the Kalamazoo Foundation of Excellence (KFFE) Board on September 14, 2020 held by video conference in accordance with Public Act 254 of 2020 amending the Michigan Open Meetings Act, MCL 15.261 *et seq.* was called to order by Acting President Ritsema at 2:03 pm.

Board members present: Ritsema, Anderson, Hess, Urban, Calderon-Huezo, Carrel, Lonberg, Miller, A. Taylor, C. Taylor, Washington, and Hopewell.

Board member absent: Hoffman

Also present were Legal Counsel/Recording Secretary Clyde J. Robinson, Deputy City Manager Laura Lam, FFE Manager Steve Brown, City Chief Financial Officer Steve Vicenzi, Community Planning and Economic Development Director Rebekah Kik, Parks & Recreation Director Sean Fletcher, Grant Specialist Kerry Lyn Williams, Community Investment Manager Antonio Mitchell, and Neighborhood Business & Special Project Coordinator Melody Daacon.

The minutes of the Board Meeting held April 26, 2021, were moved for approval by Director Carrel and seconded by Director C. Taylor. There being no further discussion, the motion was approved by unanimous voice vote.

Reports and Communications were received regarding the following four items:

Endowment Gift Acceptance

FFE Manager Brown reported on the anonymous gift of \$400 million to be received in 10 equal installments beginning in 2021. Eleanor Huston of CCS Fundraising reported that the announcement of the pledge received national coverage. She also reported on the Ambassador activities engaged in by Board members over the summer to share with the public a better understanding of the role and purpose of the FFE. Director Washington moved and Director Miller seconded a motion to approve the acceptance of the pledge. By unanimous voice vote the motion was adopted.

Director Hess, reflecting concerns presented to her from residents inquired about the Youth Mobility program as an avenue to address the shortfall in school bus drivers, and the elimination of bus routes by the Kalamazoo Public Schools. Mr. Brown indicated that Metro Transit is also currently experiencing bus driver shortages and that the program is not indicted to operate to get students to school.

Director Hopewell expressed concerns regarding the promotion of the FFE versus promoting the City given that the FFE was created to assist the City. He suggested that future outreach efforts include sharing the Imagine Kalamazoo 2025 goals, strategies, and projects with the explanation of how the FFE is assisting the City in their achievement.

Endowment Report, 2021 Second Quarter

Chief Financial Officer Steve Vicenzi presented a report on the status of the FFE fund through the second quarter of 2021. The fund is performing well due to a robust domestic stock market, 22% net of manager fee since its inception. With the anticipated increase to the fund due to the \$40 million pledge, the Investment Committee overseeing the fund may recommend a change from the current asset mix of 50% equities/50% fixed income to a 70% equity/ 25% fixed income/ 5% real property mix. He also commented that the existence of the fund and its anticipated growth has resulted in a significant improvement in the City's S&P bond rating. Motion by Director Urban, seconded by Director Hess to accept the Endowment Report; motion approved by unanimous voice vote.

Staff Report on Selected Program Updates

Mr. Mitchell and Ms. Daacon reported on Economic Development initiatives and efforts over the past year in helping small Kalamazoo based businesses through the COVID-19 crisis.

Parks & Recreation Director Fletcher presented on the improvements to the Farmers' Market which are expected to be completed by May 2022. Director Urban inquired about the status of the bike trail abutting the Farmers' Market property and was informed the project was complete. Director Hopewell inquired about using site as a solar power demonstration project. Mr. Fletcher indicated that the energy footprint of the site is very low, but that efforts are being explored to become energy self-sufficient.

CPED Director Kik provided updates on City/FFE efforts to address the issue of Affordable Housing. Over the life of the program initiatives that have been funded in whole or in part with FFE money, particularly the City partnership with the Local Initiative Support Corporation (LISC) and the Continuum of Care has engaged in new builds, renovation and rehabilitation of both single and multifamily housing units, resulting in a total of 150 new homes and 500 multifamily units. Director Kik presented an overview of the work to grow wealth through home-ownership through the Pathways to Home project.

Draft 2022 FFE Budget Memo

Mr. Brown and Ms. Williams presented information on the proposed 2022 FFE budget and the transmittal memo to the City Commission. The proposed budget for FY 2022 is \$25, 458,673 of which \$13,128,265 covers the reduction in the City's millage rate, which provides tax relief to property owners, \$4,370,908 for budget stabilization to make up for State revenue sharing shortfalls, and \$7,959,500 for aspirational activities. The aspirational activities to be funded in 2022 focus on neighborhood infrastructure, youth development, and shared prosperity efforts/economic development efforts.

Following the presentations, the Board took up the resignation of President Angela Graham-Williams and the filing of the officer vacancy. Director Hess moved and Director Washington seconded to accept the resignation of Director Graham-Williams. By unanimous voice vote, the motion was approved. Acting President Ritsema inquired about the pleasure of the Board in addressing officer vacancy created by the resignation of Director Graham-Williams. Director Carrel moved that Director Calderone-Huezo become President for the remainder of the vacated term until the Annual Meeting in April 2022; Director Lonberg seconded. By unanimous voice vote, the motion was approved. Director Calderone-Huezo deferred taking over chairing the meeting until the next FFE Board meeting.

Acting President Ritsema inquired as to whether any Public Comments had been received; he was informed that there were none. Acting President Ritsema asked if there were any Board Member Comments. Director Calderone-Huezo expressed her gratitude to the members of the Board for electing her President.

Upon the motion by Director C. Taylor, the meeting was adjourned by Acting President Ritsema at 3:56 pm.

Minutes Drafted: September 16, 2021

Minutes Approved:

Clyde J. Robinson, Recording Secretary

Date: **10/25/2021**

FFE

Item: **D.1.**

Foundation for Excellence

Agenda Report

Kalamazoo Foundation for Excellence

TO: Foundation for Excellence Board of Directors

FROM: Steve Brown, FFE Manager

DATE: October 25, 2021

SUBJECT:

Approval of 2022 City FFE Budget

RECOMMENDATION:

It is recommended that the Board approves the 2022 City FFE budget of \$26,200,747: \$4,370,908 for Budget Stabilization, \$13,872,339 for Tax Reduction, and \$7,957,500 for Aspirational Projects as outlined in the budget detail.

BACKGROUND:

The attached Budget Transmittal Memo contains a full summary and introduction to the budget, as well as an appendix outlining funding areas and an appendix containing a line item budget.

As in previous years, City staff worked internally and with partner organizations to determine an Aspirational budget that marries financial need and program capacity of the City and partners for continuing and innovating new programs that are aligned with the FFE Articles of Incorporation, Mission Statement, and Imagine Kalamazoo 2025 Strategic Vision.

The process of formally conveying the budget began with discussions at the FFE Finance Committee on August 30, and moved through an initial full presentation to the FFE board on September 13. A full presentation to the City Commission followed on October 18. Pending approval of this recommended FFE disbursal, it will be included in the City budget for approval by the City Commission.

Staff remain grateful for the ongoing positive and fruitful discussions among board members and commissioners regarding Imagine Kalamazoo alignment in service to the entire community of Kalamazoo.

STRATEGIC VISION ALIGNMENT:



Good Governance- Ensuring the City organization has the capacity and resources to effectively implement the community's Strategic Vision in a way that is sustainable over the long term.

FISCAL IMPACT:



MEMORANDUM

10/18/2021

To: President Sandra Calderon-Huezo and the Board of Directors

From: Steve Brown, Foundation for Excellence Manager

Subject: Final Recommended Fiscal Year 2022 City FFE Budget

I am pleased to present the final Fiscal Year 2022 City FFE Budget for recommendation to the City Commission by the Board of Directors.

The proposed budget is \$26,200,747, which includes \$4,370,908 for budget stabilization, \$13,872,339 for tax reduction to City property taxpayers, and \$7,957,500 for aspirational activities as outlined in the budget detail. This budget follows the method of determining the annual distribution set forth in section 9.03 of the bylaws and supports the FFE's mission to support the goals of the City of Kalamazoo, fund aspirational investments in the city, and empower Kalamazoo residents to achieve the lives they want for themselves and their families.

Between 2017 and 2021, \$16.1 million of funds contributed to support the FFE's goals have provided unprecedented financial stability for the City. With a stable budget, City services are being maintained and adapted to community needs based on the Imagine Kalamazoo 2025 Strategic Vision. Kalamazoo City property taxpayers have experienced relief from \$60.1 million of tax liability since 2017 following the reduction of the City's property tax millage from 19.2705 mills to 12.0000 mills. This reduction makes Kalamazoo more competitive in retaining and attracting residents, businesses, and jobs.

Finally, \$44.7 million has been budgeted for aspirational projects since 2017 for innovative projects and programs that align with the Imagine Kalamazoo vision, including the Youth Mobility Fund, affordable housing initiatives, complete streets and park improvements, assistance to small businesses.

The full potential and impact of the Foundation for Excellence investment in Kalamazoo is becoming increasingly evident over these initial years. To communicate this story, staff continue to present the work in the annual newsletter, annual financial report, and through online tools: the Imagine Kalamazoo project tracker (www.imaginekalamazoo.com/projects) and the tool that displays investment by City neighborhood and by goal area (www.kalamazoocity.org/ffedashboard). Together with the FFE's online document library and public meetings, the FFE is living its culture of transparency and accountability for the public good.

On behalf of the City of Kalamazoo I would like to thank the Board of Directors for its commitment to realizing the unique vision and impact of the Foundation for Excellence.

Respectfully Yours,



Imagine Kalamazoo 2025 Goals and FFE Programs	Total 2017-2021 City FFE Budgets	Proposed 2022 City FFE Budget
Budget Stabilization	\$16,163,600	\$4,370,908
Tax Reduction	\$60,108,057	\$13,872,339
Subtotal	\$76,271,657	\$18,243,247
Aspirational Projects		
Safe Community		
Lead Services Replacements	\$2,500,000	-
Safe Housing	-	\$406,000
Complete Neighborhoods, Connected City, Inviting Public Places		
Great Neighborhoods: Infrastructure	\$9,732,500	\$2,030,000
Great Neighborhoods: Park Enhancements	\$4,184,500	\$50,000
Neighborhood Engagement and Activation	\$400,000	\$236,500
Downtown: Inviting and Accessible Spaces	\$500,000	-
Youth Development		
MyCity Summer Youth Employment	\$3,975,000	\$825,000
All Things Possible (ATP)	\$443,474	\$151,000
SuperRec	\$575,758	\$183,000
Youth Mobility Fund (YMF)	\$750,000	-
Digital Access for All (DAFA) & Learning Hubs	\$300,000	-
Childhood Savings and Wealth Building	-	\$50,000
Shared Prosperity		
Shared Prosperity High Impact Fund & DRF*	\$2,106,500	\$637,500
Economic Vitality		
Economic Development & KSBLF/KMEG**	\$9,183,200	\$1,846,500
Affordable Housing	\$7,685,000	\$910,000
Environmental Responsibility		
Home Energy Efficiency Audits	\$158,000	\$35,000
Tire Blitz		\$7,000
Good Governance, Program Costs		
FFE Personnel	\$1,745,688	\$520,000
Communication & Evaluation	\$200,000	\$70,000
FFE Projected Expenses	\$236,500	-
Total 1% Contingency per Goal Area	\$97,983	-
Subtotal	\$44,774,103	\$7,957,500
TOTAL	\$121,045,760	\$26,200,747

*Disaster Relief Fund COVID-19 response

**Kalamazoo Small Business Loan Fund & Kalamazoo Micro-Enterprise Grants COVID-19 response



APPENDIX A

Budget Descriptions

1. TAX REDUCTION

Bylaws, Section 9.03, Subsection A: “Equal to the difference between the amount that the City would have received in real estate tax and personal property tax revenue for the fiscal year-in-question calculated using a millage rate of 19.2705 mills (\$19.2705 per \$1000 of taxable value) less the amount of real and personal property taxes that the City is budgeted to receive for the fiscal year-in-question under the City's proposed millage rate, so as to provide the City a tax rate that is correlative to other municipalities in the Kalamazoo area (...).”

- Total 2022 Projected Taxable Values = \$1,796,164,057
- Projected difference in taxes under 19.2705 mills and current 12 mills = \$13,128,265

2. BUDGET STABILIZATION

Bylaws, Section 9.03, Subsection B: \$4 million for budget fiscal 2019 and thereafter adjusted annually by the Municipal Cost Index developed by the American City & County Magazine, or another credible model addressing the price of the unique market basket of goods and services purchased by local governments, so as to address the structural revenue imbalance to City finances due to Michigan's broken municipal finance system.

Historic stabilization: 2017, N/A; 2018, \$3.8M; 2019, \$4M; 2020, \$4.12M; 2021, \$4.23M; 2022, \$4.37.

3. ASPIRATIONAL PROJECTS AND PROGRAMS

Bylaws, Section 9.03, Subsection C: Additional annual distributions may be approved (...) (i) consistent with the purposes set forth in Article II in the Articles of Incorporation of this Corporation; and, (ii) consistent with donor intent as specified in the Statement of Donor Intent (...)

A. Safe Community

Safe Housing: Dangerous building demolition. Clearing blighted and (fire) damaged properties makes land available for new, safer, more sustainable construction in the city. Community Planning and Economic Development has streamlined its demolition processes and expended available city funds reserved for demolition. New funding is needed to address fire damaged properties and residential and commercial properties that don't fit the template for CDBG demolition funds.

B. Complete Neighborhoods, Inviting Public Places, Connected City

- a. **Great Neighborhoods: Infrastructure:** Again in 2022 \$1 million is requested to continue the historic investment in the City's distressed sidewalk infrastructure to increase mobility and safety for non-motorized users, with a priority and emphasis placed on



areas withing one-quarter mile of education and community assets, and areas that fulfill residents' daily needs.

- b. **Tree Planting:** Continuing investment in previously unattainable tree planting to create attractive, healthy, energy efficient neighborhoods; target 300 trees.
- c. **Neighborhood Planning:** seven neighborhood plans have been adopted to date (Edison, Eastside, Northside, Oakwood, Vine, Oakland Winchell, and Parkview Hills).

C. Youth Development

- a. **MyCITY (formerly YOU):** This program of the Kalamazoo Regional Educational Service Agency (KRESA) has partnered with the City since 2006. MyCITY Kalamazoo was modified because of COVID-19 to a predominantly virtual model for 2020 to allow for a safe and productive paid career exploration experience for youth ages 14-21 in the City of Kalamazoo. The CareerNOW pathway of MyCITY Kalamazoo provided short term training opportunities in Certified Nurse Aide, Construction Trades, and Early Childhood Education through a combination of in-person and virtual classroom sessions.
- b. **All Things Possible (ATP):** A middle to high school summer transition program designed to eliminate skill gaps from the "summer slide." Each day consists of work skills, life skills, recreational activities, talent development, and career/educational exposure. Attendance of ATP grew from 30 to 50 participants in 2018 and 2019.
- c. **SuperRec:** Kalamazoo's only free drop-in summer camp for youth. In 2019 the Kalamazoo Parks and Recreation Department's SuperRec program built on the successful 2017 and 2018 expansions because of clear demand from families and added an additional site location. SuperRec works in City neighborhoods to offer free, socially enriching experiences to children aged 7 to 14, primarily those from underprivileged communities and backgrounds. Unique participants grew from 290 in 2017 and 304 in 2018 to 400 in 2019. Because of COVID-19, capacity was reduced to 50% at each site and a total of 146 unique were served youth throughout six, one-week sessions.

D. Economic Vitality, Shared Prosperity

a. Economic Development

i. **Business Development Fund:**

- 1. **Business Supports:** A fund that makes significant resources available through the Small Business Program, including \$5,000 Technical Assistance for 50 businesses, Business Grants up to \$2,500, Business Loans up to \$35,000 for eligible activities and Gap Financing up to \$25,000 for businesses that have received 75% of their needed financing through traditional lenders.
- 2. **Loans and Micro Grants:** A growing partnership with United Way of Kalamazoo and Battle Creek Region leveraging the strengths of both organizations to offer micro enterprise grants and small business loans that help grow and stabilize entrepreneurship in Kalamazoo, with an emphasis on business people belonging to historically marginalized groups.
- 3. **Minority Contractor Certifications:** This program helps existing and



interested skilled tradespeople and addresses a skilled labor shortage.

- ii. **Neighborhood Plan Projects:** New strategies include targeting ideas to neighborhood plans as they are created, including expansion of façade improvements to business signage created in collaboration with local artists and planned pop-up retail pilot.

b. Affordable Housing

- i. **Pathways Home Partnership:** A housing partnership of the City, Kalamazoo Neighborhood Housing Services, and Open Doors to move Kalamazoo residents from homelessness to homeownership.
- ii. **Site Acquisition:** A project supporting site acquisition in priority places to rebuild housing and mixed-use buildings.
- iii. **Home Energy Efficiency / Green Affordable Housing:** Building on the successes of the earlier home energy audit pilot program in 2020-2021, this funding will be used to leverage existing home health and safety improvement programs and Consumers Energy rebate programs. The City is working with Kalamazoo Neighborhood Housing Services and other housing non-profits to improve safety for income-qualified residents (below 200% of Federal Poverty Level) by replacing dilapidated and failing roofs.
- iv. **Tax Foreclosure Prevention:** A program created in partnership with Kalamazoo County with an annual goal of zero tax foreclosures in the City of Kalamazoo.
- v. **Clouded Title Clearing:** A unique effort with the County to identify and assist families in addressing unclear ownership of homes to create wealth in those families. In its first year, 2020, this program created a total of \$334,000 of fair market value for eight families in core neighborhoods from an investment of \$4,400 FFE dollars.

E. Environmental Responsibility

Eco Neighborhoods: This funding request is to support programming in partnership with neighborhood associations to create greener and more resilient community. The purpose of the program to remove barriers for residents by providing education and no- or low-cost opportunities to improve and green their blocks.

F. Good Governance, Program Costs

- a. **FFE Personnel:** existing full-time positions are the Shared Prosperity Kalamazoo Coordinator, Neighborhood Activator, Youth Development Coordinator, and FFE Manager; the existing half-time positions are the Grants Specialist and Deputy City Manager responsible for FFE.
- b. **Communication and Evaluation:** staff will continue to implement the 2017 engagement strategy while adding new tactics to reflect a maturation of the FFE and its needs. Awareness-building, values alignment, and new tools will be the focus. There will also be added emphasis on tracking and evaluation of individual programs and projects as well as the overall outcome of FFE investments.

2022 City FFE Budget Detail

10/25/2021

Division	Goal Primary	Project Name	Description	Target Cor	FFE	Transmittal
CPED	Shared Prosperity	Green Affordable Housing	Leverage existing home health & safety improvement programs & energy rebates	2030	\$150,000	Affordable Housing
CPED	Complete Neighborhoods	Clearing Clouded Title	For estates that lacked clear title transfer	2022	\$10,000	Affordable Housing
CPED	Economic Vitality	Pathways Home	Move Kalamazoo residents from homelessness to homeownership	2024	\$750,000	Affordable Housing
FFE	Good Governance	Communication & Evaluation	Operating Expense	2022	\$70,000	Communication & Evaluation
CPED	Economic Vitality	BDF CanDo Kitchen	3 year grant to support the relocation & expansion Kitchen	2024	\$300,000	Economic Development
CPED	Shared Prosperity	BDF Tech Asst	Provide 50 businesses with \$5,000 each for technical assistance	2023	\$250,000	Economic Development
CPED	Shared Prosperity	BDF BETA	5 month cohort-based virtual training to equip, support & resource Black entrepreneurs	2022	\$100,000	Economic Development
CPED	Shared Prosperity	BDF Outreach	Promote the programs, manage grant recipients & other business contacts	2023	\$87,500	Economic Development
CPED	Shared Prosperity	BDF Gap	Offer \$25K grants to 2 businesses which have secured the majority of major improvement project funds	2022	\$50,000	Economic Development
CPED	Shared Prosperity	BDF Minority Contractors	Help address skilled labor shortage in our community	2022	\$10,500	Economic Development
CPED	Complete Neighborhoods	(BDF) Incremental Development Training	Recruit & train 5 new developers in 2-day Increm. Devel. Boot Camp	2022	\$10,000	Economic Development
CPED	Shared Prosperity	BDF United Way	Support businesses in our city via micro enterprise grants & small business loans	2022	\$1,038,500	Economic Development
CPED	Environmental Responsibility	Eco Neighborhoods	Create greener & more resilient community	2025	\$35,000	Environmental Responsibility
CPED	Environmental Responsibility	Tire Blitz	Tire collection in neighborhoods	2022	\$7,000	Environmental Responsibility
Public Serv	Environmental Responsibility	Tree Planting	300 plantings in City right of way	2022	\$300,000	Great Neighborhoods: Infrastructure
CPED	Connected City	Two Way Street Grant Match Requisition	IK2025 Support Two-Way Conversion	2023	\$200,000	Great Neighborhoods: Infrastructure
Public Serv	Connected City	Two Way Street Grant Match Requisition	IK2025 Support Two-Way Conversion	2023	\$200,000	Great Neighborhoods: Infrastructure
Public Serv	Connected City	Riverside Paving	Infrastructure Improvement - resurfacing severely deteriorated roadways in Riverside Cemetery	2022	\$150,000	Great Neighborhoods: Infrastructure
Public Serv	Environmental Responsibility	Neighborhood Tree Maintenance Program	Routine maintenance tree pruning program	2022	\$150,000	Great Neighborhoods: Infrastructure
Public Serv	Connected City	Sidewalk	Repair, replace & build sidewalk to bring it to ADA compliance	2022	\$1,000,000	Great Neighborhoods: Infrastructure
CPED	Complete Neighborhoods	Traffic Calming	Traffic calming measures on selected streets throughout the city	2022	\$30,000	Great Neighborhoods: Infrastructure
Parks & Rec	Inviting Public Spaces	Outdoor Fitness Park	Outdoor Fitness Court at Upjohn Park	2022	\$50,000	Great Neighborhoods: Parks
CPED	Complete Neighborhoods	Engagement Budget	CPED Outreach in 8 neighborhoods	2022	\$115,000	Neighborhood Engagement and
CPED	Complete Neighborhoods	Neighborhood Plan Implementation	Eight neighborhood plans	2022	\$60,000	Neighborhood Engagement and
City Clerk	Organizational Resources	Express Vote Purchase	Purchase of 6 additional Election Systems & Software ExpressVote Units including voter assist terminal tables	2022	\$26,000	Neighborhood Engagement and
CPED	Safe Community	PLP Paint Labor Program	Pay for labor, to combine with the free paint program, for exterior painting of homes	2022	\$20,000	Neighborhood Engagement and
CPED	Safe Community	Painting Powerwashing Flowers	Grants to homeowner & other residential property owners to beautify their home	2022	\$15,500	Neighborhood Engagement and
CPED	Economic Vitality	Dangerous Building Demolition	Dangerous private property demolition	2022	\$250,000	Safe Housing
CPED	Safe Community	Homeowner Critical & Code Repair	Critical and Code Repair 55 households	2024	\$156,000	Safe Housing
CPED	Shared Prosperity	SPK	For application round and Two-Generation development	2025	\$637,500	Shared Prosperity
Parks & Rec	Youth Development	All Things Possible	Middle to high school summer transition program	2022	\$136,000	Youth Development
FFE	Youth Development	Childhood Savings Account	Exploration and design work	2022	\$50,000	Youth Development
Parks & Rec	Youth Development	Youth Development Stipend Payment	\$500.00 stipend x 30 summer Counselor's-In- Training (CIT's)	2022	\$15,000	Youth Development
Parks & Rec	Youth Development	Super Rec	9-week summer camp with several camp locations throughout the City	2022	\$183,000	Youth Development
Parks & Rec	Youth Development	Summer Youth Employment	9-week summer program with KRESA & YOU to employee area youth ages 14-19	2022	\$825,000	Youth Development
SUBTOTAL					\$7,437,500	
PAYROLL					\$520,000	
TOTAL					\$7,957,500	

Date: **10/25/2021**

FFE

Item: **D.2.**

Foundation for Excellence

Agenda Report

Kalamazoo Foundation for Excellence

TO: Foundation for Excellence Board of Directors

FROM: Steve Brown, FFE Manager

DATE: October 25, 2021

SUBJECT:

Approval of 2022 Board and Committee Meeting Schedule

RECOMMENDATION:

It is recommended that the Board review and approve the draft 2021 schedule of board and committee meetings.

BACKGROUND:

The fixed meeting schedule used in 2021 was successful and staff recommends maintaining it in 2022 using the attached calendar. It is important to strike the right cadence and timing with FFE committee meetings and Board meetings, and also with City Commission meetings, in order for the FFE to effectively conduct its business. New meetings can be added throughout the year and canceled as needed in accordance with the Open Meetings Act. It is anticipated that meetings will continue to be conducted by teleconference and broadcast online with telephone-based public commenting at least through the winter of 2022.

STRATEGIC VISION ALIGNMENT:



Good Governance- Ensuring the City organization has the capacity and resources to effectively implement the community's Strategic Vision in a way that is sustainable over the long term.

FISCAL IMPACT:

DRAFT 2022 Schedule of the FFE Board and Committees

Date of Meeting	Finance Committee	Executive Committee	Board of Directors
Monday, January 31	2:00 p.m.	3:00 p.m.	
Tuesday, February 15			2:00 p.m. Work Session
Monday, April 11	2:00 p.m.	3:00 p.m.	
Monday, April 25			2:00 p.m. Annual
Monday, August 29	2:00 p.m.	3:00 p.m.	
Monday, September 12			2:00 p.m. Business
Monday, October 10	2:00 p.m.	3:00 p.m.	
Monday, October 24			2:00 p.m. Business
Monday, December 12	2:00 p.m.	3:00 p.m.	
<i>Approved</i>	<i>10.25.2021</i>		
<i>Posted Publicly</i>	<i>November 2021</i>		

Meetings are open to the public and public comments and held via web conferences viewable on the City's Facebook and YouTube pages until further notice when they will resume in person in the Community Room of City Hall at 241 W. South Street.

Date: **10/25/2021**

FFE

Item: **D.3.**

Foundation for Excellence

Agenda Report

Kalamazoo Foundation for Excellence

TO: Foundation for Excellence Board of Directors

FROM: Steve Brown, FFE Manager

DATE: October 25, 2021

SUBJECT:

Annual Director Placement

RECOMMENDATION:

It is recommended that the Board direct staff to prepare the following re-appointments and appointments needed for the April 2022 Board meeting and any other seats that become vacant in the interim due to the 2021 City Commission elections.

Reappointments

Sandra Calderon-Huezo, Neighborhood Stakeholder, Edison

Stephanie Hoffman, Housing Stakeholder

Rachel Lonberg, Faith-based Organization Stakeholder

Appointments

City Director, At-large Director

Stakeholder Director, Healthcare

Stakeholder Director, Business/Banking

BACKGROUND:

Please refer to the attached board table for information on appointment dates, term lengths, and term limits.

Bylaws, Section 4.02.

City Directors

"As the initial terms of office for the Commission Directors and the At-Large City Director

expire or as positions held by Commission Directors or the At-Large City Director become vacant or are about to become vacant, all future appointments to these positions shall be made by the City Commission. The City Commission shall nominate people to be considered to fill the position(s) of Commission Director and/or At-Large City Director and shall vote to nominate persons to fill any vacant positions."

Stakeholder Directors

"If a Stakeholder Director's term of office as a Director is about to expire or if the Director's position held by a Stakeholder Director is vacant or about to become vacant, the Stakeholder Group that nominates persons to this Director position shall be convened by the Governance Facilitator. The nominee can be the person who is currently serving as a Stakeholder Director, provided, however, that this person is not barred from being reelected and serving an additional term"

All Directors

"(...) all Director positions, except those of the Ex officio Directors, shall be filled by vote of the Board of Directors following nomination by the City Commission."

Articles of Incorporation, Article IV

"A General Director may serve two (2) consecutive three year terms. Except as provided herein, after a General Director has served two (2) consecutive three year terms, this General Director must wait one year before he/she can be reelected or reappointed as a General Director. If a General Director serves two (2) consecutive full terms, but one of these terms is less than three (3) years, then this General Director may be reelected for a third consecutive term of three (3) years and then must wait one year before he/she can be reelected or reappointed as a General Director."

STRATEGIC VISION ALIGNMENT:



Good Governance- Ensuring the City organization has the capacity and resources to effectively implement the community's Strategic Vision in a way that is sustainable over the long term.

FISCAL IMPACT:

Board Group	Board Position	Name	Term Rotation	Original Appointment	Current Expiration	Terms w/ Partial	Term Limit
City Director	<i>Ex officio Director</i>	David Anderson	Term of office	11/11/2019	11/8/2021	N/A	N/A
City Director	<i>Ex officio Director</i>	James K Ritsema	Term of office	10/17/2017	Employment	N/A	N/A
City Director	Commission Director	Jeanne Hess	Term of office	6/1/2020	(11/13/23)	N/A	N/A
City Director	Commission Director	Jack C Urban	Term of office	1/2/2018	(11/8/2021)	N/A	N/A
City Director	At Large City Director	VACANT	3-year	1/2/2018	5/31/2021	1 of 2	5/31/2024
Stakeholder Director	Neighborhood	Sandra Calderon-Huezo	3-year	1/2/2018	5/31/2022	2 of 3	5/31/2025
Stakeholder Director	Arts Community	Alisa Carrel	3-year	1/2/2018	5/31/2023	2 of 3	5/31/2026
Stakeholder Director	Healthcare	VACANT	3-year	1/2/2018	5/31/2024	1 of 2	5/31/2024
Stakeholder Director	Housing Sector	Stephanie Hoffman	3-year	6/1/2020	5/31/2022	2 of 3	5/31/2025
Stakeholder Director	Affinity Organization	Charlene Taylor	3-year	1/2/2018	5/31/2023	2 of 3	5/31/2026
Stakeholder Director	Business/Banking	VACANT	3-year	1/2/2018	5/31/2023	2 of 3	5/31/2026
Stakeholder Director	Neighborhood	Barbara Miller	3-year	1/2/2018	5/31/2024	1 of 2	5/31/2024
Stakeholder Director	Neighborhood	Alice Taylor	3-year	1/2/2018	5/31/2023	2 of 3	5/31/2026
Stakeholder Director	Education	Von Washington Jr.	3-year	1/2/2018	5/31/2024	1 of 2	5/31/2024
Stakeholder Director	Faith-Based Org.	Rachel Lonberg	3-year	6/1/2019	5/31/2022	2 of 3	5/31/2025
Non-Voting	Member Emeritus	Bobby J Hopewell	Lifetime Emeritu	10/17/2017	Lifetime		N/A