



Agenda

Committee of the Whole Meeting

City of Kalamazoo

Monday, May 2, 2022

5:00 PM

City Commission Chambers – 241 West South Street

A. CALL TO ORDER/ROLL CALL

B. COMMUNICATIONS

C. PUBLIC COMMENTS

D. SPECIAL AGENDA ITEMS

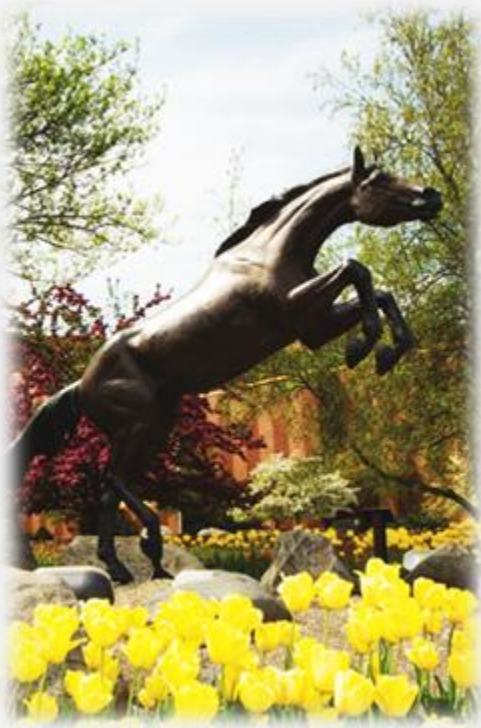
E. COMMITTEE OF THE WHOLE

F. WORK SESSION

1. Presentation by Western Michigan University: Government Relations and Community Partnerships
2. Presentation by Kalamazoo Defender

G. COMMISSIONER COMMENTS

H. ADJOURNMENT



Government Relations and Community Partnerships

Kalamazoo City Commission
May 2, 2022





Government Relations

The Office of Government Relations works on behalf of Western Michigan University to strengthen relationships with state, federal, and local policymakers.

Mission

- To advocate for and advance public policy and partnerships benefitting WMU and the communities we serve.

Vision

- Western Michigan University's Office of Government Relations will ethically operate with transparency, civility, bipartisanship and inclusivity to support public higher education.





Economic Impact

- WMU's impact stems from four main activities:
 1. University operations
 2. Capital/construction projects
 3. Student spending
 4. Visitor spending
- WMU is one of the largest employers in the County.
- The total direct and indirect annual economic impact that WMU has on the region is \$1.6 Billion.
- Annual spending in the region per WMU student is \$11,513, excluding tuition/on-campus housing.
- WMU capital project spending from 2013-2018 at WMU was \$265,100,000.
- Additional data is available in the [Full Report](#).
- WMed



Broncos and their billion-dollar impact

Western Michigan University annually has a \$1.6 billion economic Impact on the local region. For every dollar the state invests in WMU, the University returns \$15.40 in economic vitality to the local region.

1.34M

Volunteer hours
Invested in the
Kalamazoo area and
beyond by
students this year
—Carnegie Community
Engagement Classification

16,690

Local jobs WMU
supports, enough to
fill every single
seat on the home side of
Waldo Stadium

\$5.8M

Monetary equivalency
of the time invested
by students in the
community*

*Impact DataSource, LLC in 2018



WMU Responsibilities and Powers

- ◎ Public university
 - Carnegie R2 Doctoral University-High Research Activity
- ◎ Constitutional Autonomy
 - Land-use/Zoning Ordinances
 - Example: Kalamazoo Natural Features Protection Ordinance
 - Tax-exempt status





WMU Responsibilities and Powers, Cont.

- ◎ Property taxes paid
 - Example: Special Assessments
- ◎ Public Safety Jurisdiction & Cooperation
- ◎ Infrastructure
 - Recent Examples: Stormwater-flooding, sidewalk maintenance
- ◎ Utilities





Board of Trustees Governance

- Our board is composed by eight members appointed by the governor to eight-year terms, they are the governing body of Western Michigan University.
- The Board of Trustees is the governing body of Western Michigan University. It derives its powers from the Constitution of the State of Michigan (1963, Article VIII, Sec. 6), Enrolled House Bill No. 54 (72nd Legislature, Second Extra Session of 1963) and Enrolled Senate Bill No. 30 (75th Legislature, 1969).
- Board of Trustees | Western Michigan University

- Bylaws
- Board Members

2022 Board Meetings

- January 20
- March 17
- April 21
- June 23
- September 15
- November 3
- December 15





President's Cabinet: Members



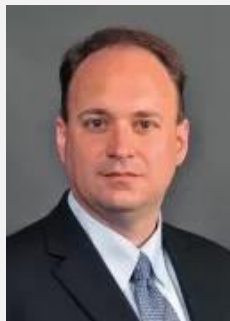
Dr. Edward Montgomery
President



Dr. Diane Anderson
Vice President for
Student Affairs



Dan Bartholomae
Director for
Intercollegiate Athletics



Dr. Chris Cheatham
Interim Provost and Vice
President for
Academic Affairs



Jeffrey Breneman
Vice President for
Government Relations



Dr. Steven Carr
Interim Vice President for
Research and Innovation



Carrick Craig
General Counsel



Paula Davis
Director of Strategic
Communications



Kristen DeVries
Vice President for University
Advancement



Dr. Candy McCorkle
Vice President for
Diversity and Inclusion



Tony Proudfoot
Vice President for Marketing
and Strategic
Communication



Kara Wood
Associate Vice President for
Community Partnerships



Dr. Kahler Schuemann
Chief of Staff and
Secretary to the
Board of Trustees



Jan Van Der Kley
Vice President for Business
and Finance
and Chief Financial Officer



Michelle Hruska
Executive Assistant
Senior to the President



Student Enrollment Data

	Fall 2020	Fall 2021	Percent Change	
Undergraduates				
Freshman	3,307	3,021	-8.6%	
Sophomore	3,423	2,943	-14%	
Junior	3,971	3,562	-10.3%	
Senior	4,997	4,784	-4.3%	
Undergraduate Certificate	8	5	-37.5%	
Undergraduate Non-Degree	848	994	17.2%	
Undergraduates Total	16,554	15,309	-7.5%	

	Fall 2020	Fall 2021	Percent Change	
Graduates				
Masters	2,516	2,281	-9.3%	
Specialist	12	7	-41.7%	
Doctoral	883	932	5.5%	
Graduate Certificate	92	85	-7.6%	
Graduate Non-Degree	433	424	-2.1%	
Graduates Total	3,936	3,729	-5.3%	
Overall				
Total	20,490	19,038	-7.1%	-1,452



Empowering Futures

- The historic philanthropic donation of \$550 million by the visionary Western Michigan University alumni is known as the Empowering Futures Gift.
 - This is the largest gift for a public institution of higher education in U.S. history.
 - The contribution is for WMU(\$200 million), WMed(\$300 million), and Bronco Athletics(\$50 million).
 - The funds will be used in tuition free education(Bronco Promise), low-cost housing, internship stipends, and 1350 graduation scholarships for new and current Broncos.





Student Data: Job Opportunities

Students Working while at WMU:

- Annually, approximately 8,000 part-time jobs in the Kalamazoo community are filled by WMU students.
- 66% of undergraduate students and 69% of graduate students have a part-time or full-time job while working on their degree.

Internships:

- 73% of WMU undergraduate students and 74% of graduate students have an internship, co-op, practicum or field experience.

Recent graduates:

- 75% of undergraduate students and 69% of graduate students work full-time in Michigan after finishing their WMU degree.
- Median salary of students who graduate with an undergraduate degree is \$45,000 to \$50,000, and for those who graduate with a graduate degree is \$50,000 to \$55,000.





University Policies and Public Relations

Policies

- Events
- Facilities
- Student Code of Conduct
- Logo use

Community Relations

- Lewis Walker Institute
- Holiday Parade
- WeTalk





Centers and Institutes

Centers and Institutes

- Evaluation Center
- Kalamazoo Autism Center
- Lewis Walker Center for the Study of Race and Ethnic Relations
- Center for Disability Services
- Institute of the Environment and Sustainability
- Unified Clinics

By Category

- Education
- Economic impact
- Community building
- Health and well-being



Community Partnerships

Formal Memorandum of Understanding's

Shared Prosperity Kalamazoo (SPK)

- Facilitate the active involvement of WMU faculty, staff and students in the work of SPK.
- Keep the University community informed about the SPK initiative in general, and SPK-related research, service and service learning opportunities.
- Coordinate with the V/MU Office of Community Outreach, the Shared Gold plan for civic engagement, and with other entities and individuals across the University already engaged in community-based research and service;

Kalamazoo Literacy Council (KLC)

- Student involvement with the KLC (e.g. volunteer, experiential, and service learning opportunities, internships, etc.)
- Faculty involvement (e.g. fellowships, class supervisors, research opportunities, etc.)

How does public research and community engagement benefit society at large?



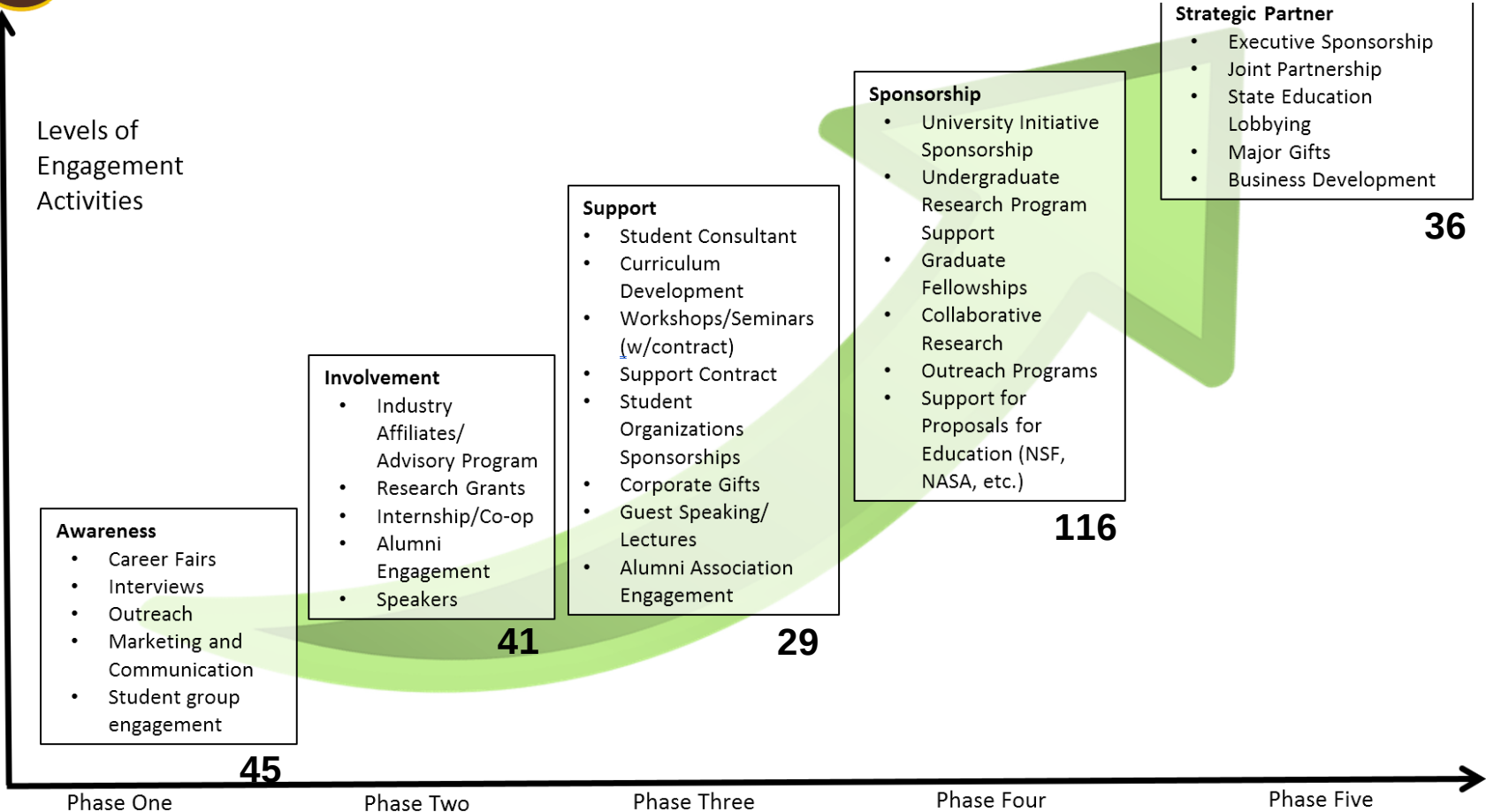


Recent Collaboration with City/County

- The mobilization of student parents who were concerned about the uptick in off campus crime in predominately student housing areas.
- The 19-year-old student hit on Fraternity Village Dr. and the desire for street safety upgrades in that area.
- Nearby Arcadia neighborhood and its desire to develop a neighborhood plan but wanting to be somewhat isolated from main campus and student housing areas across the street (W. Michigan).
- County Health Department collaboration on COVID response.



Community/Corporate Engagement: Continuum



Awareness

- Career Fairs
- Interviews
- Outreach
- Marketing and Communication
- Student group engagement

45

Involvement

- Industry Affiliates/ Advisory Program
- Research Grants
- Internship/Co-op
- Alumni Engagement
- Speakers

41

Support

- Student Consultant
- Curriculum Development
- Workshops/Seminars (w/contract)
- Support Contract
- Student Organizations Sponsorships
- Corporate Gifts
- Guest Speaking/ Lectures
- Alumni Association Engagement

29

Sponsorship

- University Initiative Sponsorship
- Undergraduate Research Program Support
- Graduate Fellowships
- Collaborative Research
- Outreach Programs
- Support for Proposals for Education (NSF, NASA, etc.)

116

Strategic Partner

- Executive Sponsorship
- Joint Partnership
- State Education Lobbying
- Major Gifts
- Business Development

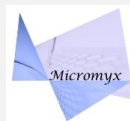
36

Traditional Engagement

Original Design Credit: Wayne Johnson, UIDP 2017 Partnership Continuum



Community/Corporate Engagement: BTR Park



Additional start-up companies located in the Innovation Center

- Elegant Shipping
- Engineered Vision Solutions
- Garden Solutions
- Hibiskus BioPharma
- Metabolic Solutions Development
- Thrive Relief
- Vrbanc Consulting



Federal Government Relations

- Work with a Federal consultant to enhance WMU's access and success within the Federal government.
- Work to align WMU strengths with Agency priorities
 - CDC Project – Bob Bensley with County Health Department
 - Assisted with obtaining a \$9.6M grant from U.S. Department of Energy to Dr. Quinglu Wu

Any given day brings new topics:

- Name, image likeness
- Overtime pay thresholds
- Drinking water standards
- PFAS and Opioid research opportunities
- Covid-19 Relief



State of Michigan Government Relations

- Consistent two-way communication with Southwest Michigan delegation.
- Identification of priorities and opportunities where WMU, the community, and our elected officials can provide an impact.
- In the last four budget cycles, WMO OGR has worked with our delegation to secure a total of \$68.25 million in special funding outside of normal operations.
- Service as the liaison between WMU and all components of State Government.
- \$112 million in state operating funds for WMU, about 25% of our overall budget



Major Projects

- New student center
- Renovation of Dunbar hall
- STEM Initiative





City and County Government Relations

- Faculty, Staff and Alumni serving in various local government capacities
 - 5th District Medical Response Coalition
 - Kalamazoo County Response Consortium
 - Downtown Partnership Boards
 - Metro Transit Board
 - Kalamazoo County Consolidated Dispatch Authority
- Monthly/Quarterly meetings with City leadership & staff
- Meetings with County & Township staff as needed
- KRESA engagement and participation in CTE/STEM development
- Off-campus housing & safety important to the student life experience
- State of Michigan has hundreds of Boards and Commissions providing opportunity to serve



Civic Engagement: Overview

- Students on Boards and Commissions
- Student Engaged Learning Projects –
 - Edison Resiliency Planning Committee
- Bronco Advocacy Network
- WeTalk
- Civil discourse and free speech program initiated by Government Relations
 - Community Conversations
 - Free Speech Cafés
 - Moving Conversations
 - Heterodox Academy



Irshad Manji, a globally acclaimed educator and New York Times bestselling author, leads the Moral Courage network of organizations, which equip people to engage productively about polarizing issues. She visited campus in September 2021, and planning is underway to bring her Moral Courage Leader and Mentors training program to the Kalamazoo Department of Public Safety, campus and Kalamazoo.



Western Student Association (WSA) Graduate Student Association (GSA)

- WSA is the student government at WMU and represents students to administration and in the community
- GSA is the graduate counterpart, focusing on partnership, advocacy, leadership, and networking for graduate students.
- Regular meetings with WSA and GSA counterparts
- Event Support
 - Dinner with the Delegates
 - We Talk Collaborations



[Western Student Association \(wmuwsa.org\)](http://wmuwsa.org)

[Graduate Student Association \(wmich.edu/GSA\)](http://wmich.edu/GSA)



Future Follow-up

Your participation and relationship matters:

- Legislative Advocacy
- Community Engagement
- Corporate Connections
- Campus Tours

How our partners can help:

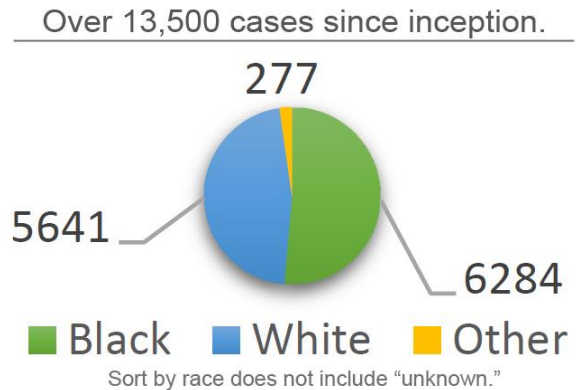
- Post internships in Handshake
- Participate in the Smart Hire program
- Engage local nonprofits
 - Community Service Work Study Program
 - Service-Learning





WHAT?

Kalamazoo Defender (KCDI) is Kalamazoo County's first and only Public Defender Office. It is a non-profit contracting with the County to provide indigent defense services in accord with standards required by the Michigan Indigent Defense Commission (MIDC), which provides Michigan Counties with the revenue necessary to meet those standards. It is one of only a handful of non-profit public defenders in the state and the only one operating with in-house services for our clients' collateral issues (the Village), possible through partnerships with multiple local agencies.



We take over 5,000 cases each year and are present at every stage of those cases, from arraignment through final disposition. By caseload, KCDI is one of Western Michigan's biggest law firms.

HOW?

Kalamazoo Defender employs 22 staff attorneys to handle most cases, divided into three teams based on court assignment. The office also employs an equal number of non-attorneys, including receptionists, paralegals, a tech specialist, social workers, community outreach, an internal client advocate, investigators, other administrative support, and, soon, a childcare specialist.

Approximately 3/5 of our funding comes from the State of Michigan (through MIDC), 1/5 from the County of Kalamazoo, and 1/5 from private grants.

WHY?

Kalamazoo Defender was founded not just to provide zealous defense, but also to lift and highlight the lives and experiences of the thousands of people who move through our local criminal justice system to better convey their humanity to the courts and the public.

We seek to promote the nationally emerging recognition that revolving doors of arrest and incarceration are often the wrong tools to address social ills, often rooted in childhood trauma and mental health. By holistically engaging the whole person, we see the whole person.

We endeavor to help the Kalamazoo community see our clients in a similar way.



The Village Vision

Kalamazoo Defender's priority upon launching in 2019 was to set up a top-notch law firm that would honor our Constitution's 6th Amendment's promise of competent legal counsel in criminal matters. But within a year we were already knee-deep in planning for the Village—a service hub within our office space that would feature service providers from across the community.

Most of Kalamazoo Defender's clients struggle with some combination of stressors, including poverty, mental health challenges, housing insecurity, addiction, isolation, and lifelong trauma. These factors can make the simplest acts of organization and self-care enormously challenging for our clients. Yet without organization and self-care, those clients are vastly more likely to find themselves back in the criminal justice system. So we gathered together leaders in communities from which our clients come and organizations experienced in delivering services in those communities to put together a “village” of care that didn't duplicate existing services but organized them with an equity lens and a focus on defendants within the criminal system.

Building it Out

After engaging over two dozen partners to build out our plan for the Village—including how to serve clients, share information, and create a common experience for those moving through our services—we reached out to Kalamazoo's donor community to help build the program.

The Irving S. Gilmore Foundation and the Kalamazoo Community Foundation helped fund a pilot project to get the Village started. Unfortunately, it was in the middle of a pandemic, but we nonetheless got it going. In the pilot phase, Kalamazoo Defender was able to provide services to over 600 clients, many of whom were able to get more favorable outcomes in their court cases once judges and prosecutors came to learn of the progress they were making in addressing issues that had been interfering with their ability to gain control of their lives.



Now, thanks to a 4-year, \$2.8 million grant from the Stryker-Johnston Foundation, Kalamazoo Defender is bringing the Village into full operation this year, with additional social workers, childcare support, and a full floor within the Comerica Building, capable of serving any of our 5,000/year clients that opt to engage in the community services that will gather there.