

Agenda

Downtown Development Authority

Board of Directors



City of Kalamazoo

Monday, August 21, 2023

3:00 PM

The Community Room at City Hall - 241 W. South Street

A. CALL TO ORDER/ROLL CALL

B. ADOPTION OF FORMAL AGENDA

C. APPROVAL OF MINUTES

1. Approval of the minutes from the meeting of the Downtown Development Authority Board on July 17, 2023. (**Action: Motion to approve**)

D. REPORTS AND PRESENTATIONS

1. Financial Report
2. Downtown Ambassador Report
3. Expansion of the Social District
4. Parking Report

E. DISCUSSION/ACTION ITEMS

1. Recommendation from Events & Marketing Committee to allocate \$15,000 for the expansion of Beats on Bates and Workout Wednesdays. (**Motion: Approve Recommendation from Events & Marketing Committee to allocate funds for the expansion of Beats on Bates and Workout Wednesdays.**)
2. Approve the allocation of \$2500 for the creation of grants, of up to \$500 each, to sponsor events in the Downtown area. (**Motion: Approve the allocation of \$2500 for the creation of grants, of up to \$500 each, to sponsor events in the Downtown area.**)

F. PUBLIC COMMENTS

G. DIRECTORS' COMMENTS

H. ADJOURNMENT