

Agenda

Downtown Economic Growth Authority

Board of Directors



City of Kalamazoo

Monday, September 16, 2024

3:00 PM

Main Conference Room at Community Planning and Economic Development -
245 N Rose St

A. CALL TO ORDER/ROLL CALL

1. Purpose Statement:

The purpose of this Downtown Development Authority is to halt property value deterioration and promote economic growth within its business district, to increase property value.

The purpose of this Downtown Economic Growth Authority is to correct and prevent deterioration in residential, commercial, and industrial areas, to authorize the acquisition and disposal of interests in real and personal property; to authorize the creation and implementation of development plans and development areas.

The Kalamazoo DDA and DEGA, acting in concert, have set forth the strategic objective of focusing its resources on improving “**The First 16 Feet**”, a three-dimensional volume of space including buildings **ground floor façade**, the **frontage** that exists between the façade and the common space, and the **common space** that provides access to and through the district.

B. ADOPTION OF FORMAL AGENDA

C. APPROVAL OF MINUTES

1. Approval of the minutes from the meeting of the Downtown Economic Growth Authority Board on August 19, 2024. (**Action: Motion to approve**)

D. REPORTS AND PRESENTATIONS

1. Financial Report - July 2024 (**Action: Motion to accept the July 2024 DEGA financial report**)
2. 2025 DEGA Draft Budget (**Action: Motion to approve the 2025 DEGA draft**)

budget)

3. Committee Reports
 - Ambassador Program Committee
 - Finance Committee
 - Business Recruitment and Retention Committee
 - Executive Committee
4. Events and Marketing Committee - Sponsorship Program Presentation
5. Ambassador Program August 2024 Report
6. Downtown Report

E. DISCUSSION/ACTION ITEMS

1. Resolution to Approve 2025 Events and Marketing Sponsorship Policy
2. Resolution to Establish Business Recruitment and Retention Committee
3. Resolution to Support Changes to Downtown Kalamazoo Social District Hours of Operation

F. PUBLIC COMMENTS**G. DIRECTOR COMMENTS****H. ADJOURNMENT**