

A. CALL TO ORDER/ROLL CALL

1. Purpose Statement:

The purpose of this Downtown Development Authority is to halt property value deterioration and promote economic growth within its business district, to increase property value.

The purpose of this Downtown Economic Growth Authority is to correct and prevent deterioration in residential, commercial, and industrial areas, to authorize the acquisition and disposal of interests in real and personal property; to authorize the creation and implementation of development plans and development areas.

The Kalamazoo DDA and DEGA, acting in concert, have set forth the strategic objective of focusing its resources on improving “**The First 16 Feet**”, a three-dimensional volume of space including buildings **ground floor façade**, the **frontage** that exists between the façade and the common space, and the **common space** that provides access to and through the district.

Motion by None, seconded by None

With a roll call vote the motion , 0 to 0:

YEAS: None

NAYS: None

B. ADOPTION OF FORMAL AGENDA

C. APPROVAL OF MINUTES

1. Approval of the minutes from the meeting of the Downtown Economic Growth Authority Board on August 19, 2024. (**Action: Motion to approve**)

Motion by None, seconded by None

With a roll call vote the motion , 0 to 0:

YEAS: None

NAYS: None

D. REPORTS AND PRESENTATIONS

1. Financial Report - July 2024 (**Action: Motion to accept the July 2024 DEGA financial report**)

Motion by None, seconded by None

With a roll call vote the motion , 0 to 0:

YEAS: None

NAYS: None

2. 2025 DEGA Draft Budget (**Action: Motion to approve the 2025 DEGA draft budget**)

Motion by None, seconded by None

With a roll call vote the motion , 0 to 0:

YEAS: None

NAYS: None

3. Committee Reports

- Ambassador Program Committee
- Finance Committee
- Business Recruitment and Retention Committee
- Executive Committee

Motion by None, seconded by None

With a roll call vote the motion , 0 to 0:

YEAS: None

NAYS: None

4. Events and Marketing Committee - Sponsorship Program Presentation

Motion by None, seconded by None

With a roll call vote the motion , 0 to 0:

YEAS: None

NAYS: None

5. Ambassador Program August 2024 Report

Motion by None, seconded by None

With a roll call vote the motion , 0 to 0:

YEAS: None

NAYS: None

6. Downtown Report

Motion by None, seconded by None

With a roll call vote the motion , 0 to 0:

YEAS: None

NAYS: None

E. DISCUSSION/ACTION ITEMS

1. Resolution to Approve 2025 Events and Marketing Sponsorship Policy

Motion by None, seconded by None
With a roll call vote the motion , 0 to 0:
YEAS: None
NAYS: None

2. Resolution to Establish Business Recruitment and Retention Committee

Motion by None, seconded by None
With a roll call vote the motion , 0 to 0:
YEAS: None
NAYS: None

3. Resolution to Support Changes to Downtown Kalamazoo Social District Hours of Operation

Motion by None, seconded by None
With a roll call vote the motion , 0 to 0:
YEAS: None
NAYS: None

F. PUBLIC COMMENTS

G. DIRECTOR COMMENTS

H. ADJOURNMENT