

# Agenda

## Downtown Economic Growth Authority

### Board of Directors



City of Kalamazoo

Monday, April 21, 2025

3:00 PM

Main Conference Room at Community Planning and Economic Development

#### A. CALL TO ORDER/ROLL CALL

##### 1. Purpose Statement:

The purpose of this Downtown Development Authority is to halt property value deterioration and promote economic growth within its business district, to increase property value.

*The purpose of this Downtown Economic Growth Authority is to correct and prevent deterioration in residential, commercial, and industrial areas, to authorize the acquisition and disposal of interests in real and personal property; to authorize the creation and implementation of development plans and development areas.*

The Kalamazoo DDA and DEGA, acting in concert, have set forth the strategic objective of focusing its resources on improving “The First 16 Feet”, a three-dimensional volume of space including buildings ground floor façade, the frontage that exists between the façade and the common space, and the common space that provides access to and through the district.

#### B. ADOPTION OF FORMAL AGENDA

#### C. APPROVAL OF MINUTES

1. Approval of the minutes from the meeting of the Downtown Economic Growth Authority Board on March 17, 2025. (**Action: Motion to approve**)

#### D. REPORTS AND PRESENTATIONS

1. Financial Report - February 2025 (**Action: Motion to accept**)
2. Committee Reports
3. Downtown Report

**E. DISCUSSION/ACTION ITEMS**

1. Board Member Introductions
2. Approval of a three-year contract for the Downtown Ambassador Program to Block by Block at an annual cost of \$426,000, subject to legal review and Board Chair approval, and to request authorization to finalize a scope of work aligned with the approved budget. **(Action: Motion to approve)**

**F. PUBLIC COMMENTS****G. DIRECTOR COMMENTS****H. ADJOURNMENT**