

# Agenda

## Downtown Economic Growth Authority

### Board of Directors



City of Kalamazoo

Monday, November 17, 2025

3:00 PM

Main Conference Room at Community Planning and Economic Development

**A. CALL TO ORDER/ROLL CALL**

**B. ADOPTION OF FORMAL AGENDA**

**C. APPROVAL OF MINUTES**

1. Approval of the minutes from the meeting of the Downtown Economic Growth Authority Board on October 20, 2025. (**Action: Motion to approve**)

**D. REPORTS AND PRESENTATIONS**

1. Financial Report - September 2025 (**Action: Motion to accept the September 2025 Downtown Economic Growth Authority financial statement**)
2. Beats on Bates 2025 Presentation - *Kim Guess, event coordinator*
3. Downtown Report

**E. DISCUSSION/ACTION ITEMS**

1. Downtown Branding (**Action: Motion to Approve the Downtown Kalamazoo Branding as recommended by Events and Marketing Committee and presented by a5 Branding and Digital**)
2. 2026 Beats on Bates Agreement (**Action: Motion to Authorize the Board Chair to Amend and Extend the Beats on Bates Agreement with Guess Who's Dancing Fitness, LLC for a period of one year in consultation with the Authority's legal counsel**)
3. Downtown Parking Plan Update
4. 2026 Board and Committee Meeting Calendar (**Action: Motion to approve the**

**Downtown Economic Growth Authority 2025 Board and Committee  
meeting calendar as presented)**

**F. PUBLIC COMMENTS**

**G. DIRECTOR COMMENTS**

**H. ADJOURNMENT**