

Agenda

Downtown Economic Growth Authority

Board of Directors



City of Kalamazoo

Monday, June 15, 2026

3:00 PM

City Hall Community Room – 241 West South Street

A. CALL TO ORDER/ROLL CALL

1. Purpose Statement:

The purpose of this Downtown Development Authority is to halt property value deterioration and promote economic growth within its business district, to increase property value.

The purpose of this Downtown Economic Growth Authority is to correct and prevent deterioration in residential, commercial, and industrial areas, to authorize the acquisition and disposal of interests in real and personal property; to authorize the creation and implementation of development plans and development areas.

The Kalamazoo DDA and DEGA, acting in concert, have set forth the strategic objective of focusing its resources on improving “The First 16 Feet”, a three-dimensional volume of space including buildings ground floor façade, the frontage that exists between the façade and the common space, and the common space that provides access to and through the district.

B. ADOPTION OF FORMAL AGENDA

C. APPROVAL OF MINUTES

1. Approval of the minutes from the meeting of the Downtown Economic Growth Authority Board on May 11, 2026. (**Action: Motion to approve**)

D. REPORTS AND PRESENTATIONS

1. Financial Report - April 2026 (**Action: Motion to accept the April 2026 Downtown Economic Growth Authority financial statement**)
2. Downtown Report - June 2026

E. DISCUSSION/ACTION ITEMS

1. Student Creator Program (**Action: Authorize a contribution of up to \$3,000 to Discover Kalamazoo to support implementation of the Kalamazoo Student Content Creator Program pilot during the Fall 2026 semester.**)
2. Website Services Provider and Brand Implementation (**Action: Authorize Kzoom to complete the DowntownKalamazoo.org website refresh associated with the Downtown Kalamazoo brand rollout and provide website hosting and maintenance services through December 31, 2026 in an amount not to exceed \$5,340. Authorize the Board Chair to execute all documents necessary to transition website services from Maestro to Kzoom and implement the approved services.**)
3. Pedestrian Wayfinding Kiosk Updates (**Action: Authorize an investment of up to \$11,200 for the update of five existing pedestrian wayfinding kiosks utilizing the proposed Downtown Kalamazoo/Streets for All map design, as recommended by the Placemaking Committee.**)

F. PUBLIC COMMENTS**G. DIRECTOR COMMENTS****H. ADJOURNMENT**